



INTERNATIONAL MEETING
i Maestri del Paesaggio[®]
— LANDSCAPE • GARDEN • DESIGN —



PRESS RELEASE

I MAESTRI DEL PAESAGGIO 2016

WILD LANDSCAPE E LIGHT EXPERIENCE

WILD NATURE AND LIGHTING ENERGY.

THE SIXTH EDITION OF THE INTERNATIONAL KERMESSE DEDICATED TO THE LANDSCAPE INVITES YOU TO GET AWAY FROM THE USUAL MENTAL AND PHYSICAL PATHWAYS AND DISCOVER A PLANET WHERE THINKING STILL HAPPENS

FROM 7th TO 25th SEPTEMBER 2016, BERGAMO

Bergamo 9th June 2016 – Think wild, live green. I Maestri del Paesaggio, the kermesse organized by the Bergamo Town Council and the Cultural Association Arketipos, has been bringing the best landscape architects and the most interesting expressions of international landscaping to Bergamo for six years. The 2016 Edition, **from 7th to 25th September**, will reflect on the increasingly evident needs of modern man to reconnect himself with Nature, and insert it into his daily life.

Bergamo will be transformed into a **unique landscape observatory** with the help of experts of the 'green', for 19 marvellous days of surprises and amazing revelations.

THE SQUARES – To begin with, there are the two extraordinary installations in Città Alta: **Piazza Vecchia**, expression of the biodiversity of Bergamo and its surroundings, a place where man meets nature represented by five spontaneous landscapes. **Piazza Mascheroni**, the grand entrance to Bergamo Alta – this year called *Clubino Square* since it is entirely financed by the Banca Popolare di Bergamo – is protagonist in the discovery of the wild as an adventure park for children and their families. The setups of the **Green Squares** of 2016 – Piazza Vecchia and Piazza Mascheroni in Bergamo Alta – come about from the creative energy of the 16 students of the Summer School of 2015 led by Prof. *Stefan Tischer*, international landscape architect, graduate of the Ecole Nationale Supérieure de Paysage ENSP Versailles, professor of architecture at the University of Sassari Faculty of Alghero, together with *Annacaterina Piras*, landscaper, architect and cartographer, co-founders of the International Programme of Research LandWorks-Sardinia. To their work are added the efforts of landscaper *Lucia Nusiner* for the plant aspect, and those of *Maurizio Quargnale* for the lighting. Contributing to the makeover of Piazza Vecchia are also the artisans of "*Il legno, dalla Natura alleCose*". The undulating walkway, framing the biodiversity of the Orobic ranges will be realized by Legnami Zanella, Losa Legnami, Sartirani Legnami, Società Legnami Paganoni, with the guidance of Engineer *Gianluca Pesenti* who is responsible for the structural project. The walkway will be constructed from solid fir wood, with the framework from brushed larch, all in honey-coloured wood.

LIGHT – This year's setups will reach a new level: light will play an important part in the installation,

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brought about by collaboration with experts of the sector. Bergamo's **Clay Paky**, world leader in the production of automated projectors, with guidance from scenographer *Sebastiano Romano*, will give Bergamo a new look. The upper and lower towns of Bergamo will be united through the evocative power of light, to tell of the beauty of wild nature and enchant the spectators. Light becomes the font of emotions, glorifying the city's architecture: Porta San Giacomo, Torre della Campanella, Piazza Vecchia, Torre del Gombito and Piazza Mercato delle Scarpe.

BIODIVERSITY – Another outstanding inspiration for the 2016 Edition is the **Orobic biodiversity**, as testified by the **Landscape Route**, the circular itinerary that will start from and arrive at Piazza Vecchia via Parco dei Colli, a true example of the coming together of the spontaneous original with the innovative, an expression of a city surrounded by greenery. After all, Bergamo is the perfect link between *wild* and **smart**, between agricultural activities and untainted landscapes, between production activities and the UNESCO heritage, between a prudent city and the adventurer's horizon, the natural stage for *I Maestri del Paesaggio*.

THE ARCHISTARS – The high point of the reflection on the theme of wild will be at the **International Meeting of the Landscape and Garden**, on the **23rd and 24th September** at the Teatro Sociale, summit of the entire Event, exceptional showcase in which landscape-lovers and professionals can meet national and international speakers. A two-day intensive observatory of the best examples of landscape and garden culture with the extraordinary participation of: **James and Helen Basson** (FR), award-winning garden designers, **Andrea Cochran** (USA), the landscaper who 'constructed' gardens, as opposed to the wild, to help better understand the focus 2016, **Lisa Delplace** from Oheme Van Sweden Landscape Architecture Studios (USA) which was precursor to the wild style of conceiving green spaces, **Laura Gatti** (IT) who has collaborated, among other projects, with the realization of 'Bosco Verticale' with Stefano Boeri, **Jenny B. Osuldsen** from Snohetta Studios (NO) and **Andy Sturgeon** (UK), **Best in Show at the Chelsea Flower Show 2016**.

The international standing that has always characterized the Event renews itself this year, with the most genial minds from the **world of landscaping** ready to compare and share ideas, suggestions and projects.

The *International Meeting* has already paved the way for other seminars in the city: today Bergamo is headquarters of the **International Congress** of the *National Council of the Order of Doctors of Agronomy and Forestry* and of the *World Association of Agronomists* with the Portuguese lectio magistralis Prof. **Joao Ferreira Nunes**; the study day of the **Université d'Été** is held here; students from all over Europe ask to participate in the *Summer School*, while on the Landscape Route Prof. **Jan Erik Sørenstuen** from Agder University in Norway, will create a **land art installation** with plant and auditory materials and will also hold four theory and practice workshops which will work towards small examples of on-site land art, nurturing sensitivity toward art shapes based on nature.

The Event will end with an 'off-season' item on 30th September with the **Arboriculture Seminar** which proposes an in-depth analysis of the architecture of trees with the contribution of the world-renowned Canadian plant biologist **Jeanne Millet**.

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WHAT'S NEW – There are plenty of new items for the 2016 Edition: **#Greendesign**, the excellent outdoor scenario in collaboration with Gardenia, takes us to six interesting parts of Bergamo Alta's more beautiful settings. Courtyards, porticos and gardens open their doors to visitors, and host various companies from the world of the outdoors with installations, events and high level design products.

#Greenfashion: The terrace of Tiziana Fausti, facing the Teatro Donizzetti, will become *La Terrazza della Moda (The Fashion Terrace)*. For this occasion, the terrace will be transformed into an elegant garden, a place to meet up with personalities from the world of fashion and design, a place in the lower town of Bergamo that will mirror the setups of Città Alta's Piazza Vecchia and Piazza Mascheroni. The terrace will host an exhibition, *"Un Sottile Filo Verde"* ('A fine green thread' – open to the public), of the works of famous award-winning Australian photographer **Claire Takacs**.

Among the new entries for the 2016 edition of the Event is the seminar **"Life Gestire 2020"**. It is organized in collaboration with the Regione Lombardia, and directed towards architects, agronomists and the **Green Company Awards**. This is an award proposed by *Confindustria Bergamo* and *Arketipos*, and sponsored by the *ATS Bergamo* under its *Workplace Health Promotion (WHP)* project, to recognise the actions taken by companies towards the promotion of greenery. These realisations will be on exhibit in Città Alta, in Sala delle Capriate of Piazza Vecchia, from **10th to 25th September**. The best initiative will be awarded with a copper plate engraving realized by the students of the Accademia Carrara di Belle Arti, a sign of the organizers' desire to sensitise people of all ages to a possible synergy between a company and landscape.

The high points of the Event are: **The Valfredda Perennials Seminar** with *Fergus Garrett* (UK) as the main speaker, together with *Annie Guilfoyle* (UK) and *Mauro Crescini* (IT). **The Alpine Seminar**, a high altitude lecture in an alpine environment to discuss wild and alpine landscapes. The **photography workshop** by Claire Takacs (AUS).

The Wild theme will be brought forward at the **Landscape Aperitifs** too, appointments with food, nature and green creations, organized by the Istituto Alberghiero iSchool. **Open Gardens** returns, after its grand success of 2015, to lay open the most beautiful gardens of Città Alta and Città Bassa to enthusiasts who will be able to visit and admire these private oases free of charge.

FORMATION - The third edition of the **Summer School** is eagerly awaited, with the participation of 15 European students, experts in landscape, who will dedicate themselves to the lower town of Bergamo and will work towards a concrete answer to the **upgrading of Via Autostrada**, through the community planning tool. The objective is to transform a simple motorway linked with a major thoroughfare into an urban street, a move which would recognize Bergamo as a city that pays attention to open spaces. Guiding the students will be the eclectic landscape architect Peter Fink (UK). The **Université'Été**, now an integral part of the educational project of *I Maestri del Paesaggio*, will hold the conference: **"Bergamo: un osservatorio permanente sul paesaggio"** (Bergamo: a permanent observatory of the landscape) in the Aula Magna of the Campus Universitario Sant'Agostino on September 9th.

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From the collaboration between **GAMeC– Galleria d'Arte Moderna e Contemporanea** di Bergamo – and the **Norwegian University of Agder** come about **four training workshops on Land Art**, held by Professor **JanErik Sørenstuen**, during which participants will have hands-on experience in creating new Land Art expressions.

I BAMBINI - Grande attenzione sarà dedicata ai **bambini** che avranno a disposizione l'esclusivo **Parco Avventura della ClubinoSquare**, in Piazza Mascheroni. Inoltre, esilaranti **laboratori** a cura di **mobLarte** con attività pensate appositamente per stimolare la loro creatività e le passioni green, nel nome del wild e del dilagare inarrestabile e indomabile della natura, il **laboratorio di illustrazione botanica** all'acquerello per i bambini a cura di **Cinzia Ester Invernizzi** e i **laboratori** organizzati da **Leolandia**.

CHILDREN - Children will have their share of attention – all of **ClubinoSquare Adventure Park** in Piazza Mascheroni will be dedicated to them. There will also be **workshops** organized for them by **mobLarte** with activities designed specifically to stimulate children's creativity and green passions. In keeping with the theme of the wild there will be a **workshop of watercolour botanical illustrations** for children, organized by **Cinzia Ester Invernizzi** and other **workshops** organized by **Leolandia**.

NETWORK OF COLLABORATION – *I Maestri del Paesaggio* is organized by Arketipos (imaestridelpaesaggio.it) together with the Bergamo Town Council (comune.bergamo.it), with the support of the Regione Lombardia, Camera di Commercio, Fondazione Comunità Bergamasca, Fondazione Credito Bergamasco, and new collaborators such as the Fondazione Lombardia per l'Ambiente, Università di Bergamo and Confindustria Bergamo. Collaborating educational institutions are: *Istituto di Istruzione Superiore Mario Rigoni Stern* for setting up and maintenance of the green; *Istituto Tecnico Commerciale e Turistico Vittorio Emanuele* for management of the info-point and reception; *Istituto Alberghiero iSchool* for catering and organization of Landscape Aperitifs, and, for 2016, the *Accademia della Guardia di Finanza*.

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NUMBERS THAT SPEAK

Length of the walkway in Piazza Vecchia: 68m

Width of the walkway: 5m

Walking space on the walkway: 100m²

Greenery on the walkway: 150m²

Water in the tank around the fountain: 30m³

Number of large trees on the walkway: 20

Number of trees representing the forest under the portico of the Palazzo della Ragione: 28

Lawn area in Piazza Mascheroni: 1,000m²

Landscape Route – distance: 6.9km; change in height: 190m; walking time: 1½ - 1¾ hr.

Number of students involved from the Istituto Tecnico Commerciale e Turistico Vittorio Emanuele, Istituto di Istruzione Superiore Mario Rigoni Stern, Istituto Alberghiero iSchool, Accademia della Guardia di Finanza: 110

Number of formational and in-depth meetings: 27

Number of days for the discovery of art, design and nature through Green Tour: 19

Number of days of artistic lighting and music: 19

Number of places involved: 8 (6 for Green Design and 2 Green Squares)

Number of female speakers at the International Meeting: 5 (out of a total of 7, including Andy Sturgeon, Best in Show at the Chelsea Flower Show 2016)

Number of days dedicated to children: 4

Number of visitors every year: 250 thousand



WILD SETUPS: PIAZZA VECCHIA AND PIAZZA MASCHERONI

The focus for 2016 is «Wild Landscape, from the forest to the city». Piazza Vecchia and Piazza Mascheroni will be the extraordinary and provocative images of this. The protagonist is the strong contrast between true landscapes and grafted landscapes, to show the difference between the natural and the artificial. The colours of the natural and the semi-natural landscapes surrounding Bergamo, which were inspirational for Stefan Tischer, play a strong role in the two squares.

Piazza Vecchia becomes a choreography of sceneries that unites people with nature. Five wild landscapes come together – suburban, alluvial, sub-mountain, mountain and alpine. A special walkway, realized by some of Bergamo's artisans united under "Il Legno dalla Natura alle Cose" (www.illegnodallanaturaallecose.it/), redesigns Piazza Vecchia, amazing spectators and leading them to reflect on how and how much humankind is destroying nature. Every natural environment represented will be shown at its particular slope. The trees placed in Piazza Vecchia will be: *Robinia pseudoacacia*, *Ulmus minor*, *Alnus altissima*, *Salix alba*, *Quercus petraea*, *Ostrya carpinifolia*, *Fraxinus ornus*, *Acer pseudoplatanus*, *Sorbus aucuparia*, *Fagus sylvatica*, *Picea abies*, *Larix decidua*. Those, under the portico of Palazzo della Ragione, will be: *Fraxinus excelsior*, *Carpinus betulus*, *Acer campestre*, *Prunus avium*, *Ulmus minor*, *Acer platanoides*, *Acer pseudoplatanus*.

Piazza Mascheroni will become the symbol of re-connection with the local landscape. Being, by character, a square divided in two parts, each part will serve a separate function. The southern part will host a lounge and meeting area, while the northern part will become an adventure park. Ropes, hanging bridges, mesh walkways, ladders and climbing nets will be attached to four platforms, all for climbing on. The ground surface will be covered with false turf representing long grass. In the drop-down areas there will be anti-trauma mattresses placed. A light mesh will hang from the tree-tops; drooping vegetation, pots with shrubs and grasses of different heights completes the picture of this very special "wild corner". At the entrance to this area there will be a small dome made of growing willow stalks, lighted from within.



THE POWER OF LIGHT

I Maestri del Paesaggio 2016 will be the Edition of Light: Città Alta will be illuminated by lighting effects that will be visible from Città Bassa to glorify, colour and accentuate the ideal green pathway. These will be the 'Light 2016' projects, under the artistic direction of lighting designer Maurizio Quagnale:

- . light shows in Piazza Mercato delle Scarpe and Piazza Vecchia;
- . special illumination at: Porta San Giacomo, , la Torre del Gombito, Piazza Mascheroni and Torre della Campanella;
- . Illumination of Stefan Tischer's installation in Piazza Vecchia: a welcoming and emotive atmosphere in which wood, water and greenery meet and harmonise with technology;
- . Light will valorise the ancient stone wall of the "E. Caffi" Museum which faces onto Piazza Mascheroni, and will help to rediscover an existing liveable space in the city;

After last year's success, the Tresoldi garden will once again host the magic of light and sound in perfect union.

Ufficio Stampa

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